

Press Release:

August 5, 2019

Plantpeddler held its annual Variety Day, Friday August 2, officially opening the newly expanded trial site. This space represents an investment in grower success by “Testing the Best in the Midwest”. The event showcased nearly 1,200 varieties of vegetative annuals in large containers, hanging baskets and beds from a global array of breeders.

Growers, breeders, brokers, and retailers spent the day evaluating the trial gardens, attending seminars by industry professionals, and touring the greenhouses. Presenters included: Jennie Smith of BASF, Dr. Carlos Bogran of OHP, Lisa Heredia representing Danziger, Bart Hayes of Westhoff, and Mike Gooder of Plantpeddler. Participants had the opportunity to vote on their top three varieties.

The Top 25 Varieties:

#	Genus	Variety	Breeder
1	Calibrachoa	Callie Eclipse Raspberry	Syngenta Flowers
2	Eupatorium	Elegant Feathers	Kientzler
3	Begonia	Fragrance Falls Peach	Beekenkamp
4	Catharanthus	Soiree Double Pink	Suntory
5	Lantana	Hot Blooded Red	Syngenta Flowers
6	Petunia	Sanguna Patio Radiant Dark Blue	Syngenta Flowers
7	Xerochrysum	Bracteantha Granvia Gold	Suntory
8	Lantana	Bandolero Cherry Sunrise	Syngenta Flowers
9	Calibrachoa	MiniFamous Uno Double PinkTastic	Selecta
10	Pentas	Starcluster Violet	Syngenta Flowers
11	Osteospermum	Zion Purple Sun	Selecta
12	Petunia	Cascadias Purple Ice	Danziger
13	Petunia	Crazytunia Raspberry Lemonade	Westoff
14	Portulaca	Pazazz Tangerine	Danziger
15	Phlox	Gisele Hot Pink	Selecta
16	Salvia	Skyscraper Pink	Selecta
17	Artemisia	FanciFillers Sea Salt	Westoff
18	Calibrachoa	Lia Dark Red	Danziger
19	Petunia	Shortcake Blueberry	Syngenta Flowers
20	Geranium, ISP	Moxie! Hot Pink	Syngenta Flowers
21	Geranium, ISP	Calliope Large Coral	Syngenta Flowers
22	Geranium, ISP	Calliope Large Dark Red	Syngenta Flowers
23	Verbena	Laszar Vampire	Selecta
24	Begonia	Solenia Yellow	Benary+
25	Calibrachoa	Candy Shop Fancy Berry	Westoff

The event was made even more enjoyable by the perfect weather and a cookout under the big tent, featuring a local farm to table menu.

Mark your calendars: Plantpeddler Poinsettia Variety Day on December 5, 2019. Plantpeddler’s 40th Anniversary Celebration & Variety Day on August 6 – 8, 2020. Please make plans to attend both events.