



Company Name: _____ Contact: _____ Order date: _____

Early Week 15-16 April 11-24	Mid Week 17-18 April 25-May 8	Late Week 19-22 May 9-31
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GROWER ASSORTMENT—1204
Balanced market mix.

AGERATUM—1204
Blue

ALYSSUM—1204
Deep Purple
Lavender Shades
White

BEGONIA—1204
Bronzeleaf Mix
Bronzeleaf Red
Bronzeleaf Rose
Bronzeleaf White
Greenleaf Mix
Greenleaf Red
Greenleaf Rose
Greenleaf White

CELOSIA—1204
Mix
Pink
Red

COLEUS—1204
Black Dragon
Jade
Mix
Rose
Velvet

COSMOS—1204
Cosmic Mix

DIANTHUS—1204
Crimson
Mix
Red Picotee
Rose
Violet
White

DUSTY MILLER—1204
Silver Dust

GAZANIA—1204
Mix

HYPOESTES—1204
Splash Pink
Splash White

IMPATIENS—1204
Blue Pearl
Burgundy
Cha Cha Mix
Coral
Lilac
Marvic Mix
Mix
Orange

Early Week 15-16 April 11-24	Mid Week 17-18 April 25-May 8	Late Week 19-22 May 9-31
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Pink
Red
Rose
Rose Star
Salmon
Violet
Voodoo Mix
White

KALE, FLOWERING—1204
NA Red

LOBELIA—1204
Blue
White

MARIGOLD—1204
African Orange
African Vanilla
African Yellow
Bonanza Mix
Bonanza Orange
Bonanza Spry
Bonanza Yellow
Disco Granda
Disco Mix
Janie Flame
Safari Red
Safari Yellow

NICOTIANA—1204
Mix

PANSY—1204
NA NA Blotch Blue
NA NA Blotch Mix
NA NA Blotch White
NA NA Blotch Yellow
NA NA Clear Blue
NA NA Clear Purple
NA NA Clear Yellow
NA NA Pink Shades

PETUNIA—1204
Blue Flash
Burgundy
Daddy Blue
Daddy Orchid
Double Mix
Hula-hoop Blue
Hula-hoop Red
Hula-hoop Velvet
Lavender
Patriot Mix
Prism Yellow
Raspberry Ice
Rose Mo
Salmon

Early Week 15-16 April 11-24	Mid Week 17-18 April 25-May 8	Late Week 19-22 May 9-31
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Sky Magic
Ultra Mix
Ultra Pink
Ultra Red
Ultra Rose
Ultra White

PORTULACA—1204
Mix
Pink
Red
Yellow

SALVIA—1204
Dwarf Mix
Dwarf Purple
Dwarf Red
Tall Red
Hummingbird Red
Hummingbird White
Victoria Blue

SNAPDRAGON—1204
Dwarf Mix
Dwarf Red
Dwarf Rose
Dwarf Yellow
Rocket Mix

VERBENA—1204
Burgundy
Mix
Red

VINCA—1204
Blush
Deep Orchid
Mix
Polka Dot
Red
Rose Halo

VIOLA—1204
NA NA Penny Mix

ZINNIA—1204
NA Giant Mix
Profusion Cherry
Profusion Fire
Profusion Mix
Profusion White
Profusion Yellow

*New items are in red

All 1204 orders are sold by full flats only.
12 packs of 4 plants = 1 flat.
6 flats/shelf, 54/cart

Company Name: _____ Contact: _____ Order date: _____

GENUINE STONE CREEK FARMS VEGGIES AND HERBS GROWN LOCALLY...IN YOUR OWN GARDEN

Early	Mid	Late
Week 15-16 April 11-24	Week 17-18 April 25-May 8	Week 19-22 May 9-31

GROWER ASSORTMENT—1204

Balanced market mix.

CUCURBITS—1204

_____	_____	_____	Cucumber Burpless
_____	_____	_____	Cucumber Marketmore
NA	_____	_____	Muskmelon Hale's Best
NA	_____	_____	Pumpkin Jack-O-Lantern
NA	_____	_____	Squash Acorn
NA	_____	_____	Squash E Butternut F-I
NA	_____	_____	Squash Yellow (Summer)
NA	_____	_____	Squash Zucchini
NA	_____	_____	Watermelon Sugar Baby

KOLE CROP—1204

_____	_____	_____	Broccoli Packman
_____	_____	_____	Brussel Sprout Jade E
_____	_____	_____	Cabbage Flat Dutch
_____	_____	_____	Cabbage Gold Acre
_____	_____	_____	Cabbage Stonehead
_____	_____	_____	Cabbage Ruby Perfection
_____	_____	_____	Cauliflower Snowcrown
_____	_____	_____	Kale Blue Ridge
_____	_____	_____	Kohlrabi Kossak F I

Early	Mid	Late
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NOVELTY—1204

_____	_____	_____	Celery Giant Pascal
_____	_____	_____	Chard Swiss Bright Lights
NA	_____	_____	Collards Bull Dog
_____	_____	_____	Eggplant Black Beauty
_____	_____	_____	Eggplant Ichiban
NA	_____	_____	Husk Tomato Ground Cherry
_____	_____	_____	Leek American Flag
_____	_____	_____	Lettuce Romaine
_____	_____	_____	Onion Yellow Sweet Spanish

PEPPERS—1204

_____	_____	_____	Pepper Bell, Yellow
_____	_____	_____	Pepper Better Bell (Grn/Red)
_____	_____	_____	Pepper Big Bertha
_____	_____	_____	Pepper Cayenne
_____	_____	_____	Pepper Garden Salsa
_____	_____	_____	Pepper Habanero
_____	_____	_____	Pepper Jalapeño
_____	_____	_____	Pepper Pimento
_____	_____	_____	Pepper Poblano
_____	_____	_____	Pepper Red Super Chili
_____	_____	_____	Pepper Serrano
_____	_____	_____	Pepper Sweet Banana

Early	Mid	Late
Week 15-16 April 11-24	Week 17-18 April 25-May 8	Week 19-22 May 9-31

TOMATO, HYBRID—1204

_____	_____	_____	Tomato Beefmaster
_____	_____	_____	Tomato Beefsteak
_____	_____	_____	Tomato Better Boy
_____	_____	_____	Tomato Big Boy
_____	_____	_____	Tomato Bush
_____	_____	_____	Tomato Celebrity
_____	_____	_____	Tomato Cherry, Sweet 100
_____	_____	_____	Tomato Early Girl
_____	_____	_____	Tomato Golden Jubilee
_____	_____	_____	Tomato Grape, Juliet
_____	_____	_____	Tomato Roma, Italian Plum
_____	_____	_____	Tomato Rutgers
_____	_____	_____	Tomato Tomatillo

HERBS—1204

NA	_____	_____	Herb Basil
NA	_____	_____	Herb Cilantro
NA	_____	_____	Herb Parsley, Italian

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12 packs of 4 plants = 1 flat.
6 flats/shelf, 54/cart





530 2nd Ave. SW, Cresco, IA 52136 • 800-827-1654 • Fax: 563-547-5792
www.plantpeddler.com • sales@plantpeddler.com



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Burpee Program Details

Bring the marketing and consumer brand awareness power of Burpee to your garden center. Proven program in all markets we serve. Top varieties and exclusives tested in our gardens at Stone Creek Farms and selected to ensure performance and balance in the program. Plantpeddler is the most experienced and dedicated Burpee producer. Let us help you grow your vegetable sales.

Produced in 4.5" branded Burpee pots. Multiple is 10 plants per variety (1 flat). Cart capacity is 30 flats = 300 plants (5 flats per shelf, 6 shelves per cart). 2 cart or larger orders ship with free POP and web based store locator. **Pricing per flat: \$21.00 List \$20.50 Volume \$20.50 Hy-Vee**

BOOST is a new healthy variety marketing program from Burpee.
All varieties are featured in a national marketing campaign.

Burpee Vegetable Collections

Premium 2 Cart Collection

Qty _____

A full variety assortment balanced in a market mix with approximately 50% Tomatoes and 25% Peppers. Proven blend of top-selling varieties, 23 exclusives including Boost, with unique novelty selections.

Core 1 Cart Refiller

Qty _____

Focused on the top-selling Burpee varieties. Great for mid-season replenishment or entry level program. Includes 50% Tomatoes and 25% Peppers.

BURPEE Branded Vegetable & Herb Program Spring 2020										
New	Burpee Exclusive	Class	Variety	Days to Harvest	Type	Heirloom Pots	Comment	Order Own Mix	Premium 2 Cart Collection	Core 1 Cart Refiller
									60	30
Tomato, Beefsteak										
	Exclusive		Atlas	65	Det	Pots	Early, large fruits, good disease resistance. Garden & pots.		1	1
	AAS		Big Beef	73	Ind		All American Selection. Top all around variety.		3	2
			Brandywine Red	75	Det	Heirloom	Most popular, best tasting heirloom favorite. Large fruit.		1	
			Mortgage Lifter	80	Ind	Heirloom	Bred in 1930s. Legendary, prolific large flavorful fruit.		1	
			Supersteak Hybrid	80	Ind		Produces up to 2 lbs. flavorful fruit.		2	1
Tomato, Slicer										
			Better Boy	70	Ind		High yielding, versatile, disease resistant.		2	2
			Burpee's Big Boy	78	Ind		Proven leading variety, great flavor & quality.		3	2
	AAS		Celebrity	72	Det	Pots	Mid-sized fruit packed with flavor. High disease resistance.		2	1
			Cherokee Purple	85	Ind	Heirloom	Dark purple skinned heirloom. Flavorful on big vigor plants.		1	
			Early Girl	59	Ind		Early with excellent fruit quality and quantity.		2	1
	Exclusive		Grand Slam	74	Det	Pots	Compact plants, high yields of slicers. Garden and containers.		1	
			Jet Star	72	Ind		Proven commercially, versatile large globe, consistent yields.		1	
			Lemon Boy	72	Ind		Perfect slices of beautiful lemon yellow flavorful fruit.		1	
	Exclusive	BOOST	Tasti-Lee	75	Det	Pots	F1 slicer with 40% more lycopene. Reliable big yields.		1	1
Tomato, Roma & Paste										
	Exclusive		Fresh Salsa Hybrid	65	Det	Pots	Firm solid fruit that is nearly dripless. Salsa perfect.		2	1
	Exclusive		Gladiator	72	Ind	Pots	Big 8 oz. paste-type fruit. Strong roots, resists blossom end rot.		1	
			San Marzano	65	Ind	Heirloom	Best known heirloom paste roma. Meaty & versatile.		1	1
Tomato, Small Fruit										
	Exclusive	BOOST	Mighty Sweet	65	Det	Pots	55% Lycopene & 40% carotenoids. For patio & gardens.		2	
			Red Grape	75	Ind	Pots	Long clusters of tasty small grapes. High vigor, high yields.		1	1
			Sungold	65	Ind	Pots	Most popular cherry type. Extra sweet, firm, high yields.		2	1
			Sweetheart of the Patio	68	Det	Pots	Super-sweet exceptional patio cherry.		1	
Pepper, Sweet Bell										
			Better Bell II	75	Grn/Red	Pots	Improved. Exceptional taste, yield and thick walls.		3	2
	Exclusive		Gold Standard	80	Grn/Gold	Pots	Extreme disease resistance. High yielding sweet bell.		1	1
	Exclusive		Jungle Parrot	65	Grn/Red	Pots	Sturdy plants, thick sweet flesh. High disease tolerance.		1	1
	Exclusive		Red Standard	70	Grn/Red	Pots	Thick-walled colossal fruit. Strong disease resistance. Early.		1	
Pepper, Sweet Chili Fruit										
	Exclusive		Bananarama	70	Yell/Red		Whopper size meaty banana fruit on compact plants.		1	1
	Exclusive		Costa Rica Sweet Hybrid	70	Grn/Red		Beautiful & truly tasty! Up to 6" ruby red fruit.		1	
		BOOST	Sweet Heat	56	Grn/Red	Pots	Bushy plants, sweet & spicy multi-purpose.		1	1
	Exclusive		Thunder Bolt	65	Grn/Red		Huge to 13" Marconi type, sweet and flavorful. Vigorous.		1	
Pepper, Hot										
	AAS		Cajun Belle	61	Grn/Red		Mildly hot peppers 2 wks earlier. Compact plants.		1	1
			Habanero Burning Bush	85	Grn/Peach	Pots	Big Habanero flavor touch of sweetness, unique color.		1	
			Hungarian Hot Wax	70	Yell/Red		Hot tapered fruits. Great for pickling and drying.		1	
			Jalapeño Gigante	80	Grn/Red	Pots	Mildly hot, big yields & very large. Can be pot grown.		2	2
	AAS		Roulette	87	Grn/Red		No-heat Habanero. Big plants with abundant fruits.		1	
Asparagus										
		Perennial	Jersey Night			40" - 60"	Male sterile hybrid with increased yield of thick stalks		1	
Cucumber										
	Exclusive		Burpee Hybrid II	55	7-8" Straight		Early, high-yielding straight fruit. Great flavor.		2	1
	Exclusive		Fresh Pickles F1	39	5" Straight	Pots	Planter & garden perfect. Perfect fresh or pickled.		1	1
Eggplant										
	Exclusive		Early Midnight	70	8" Black		Excellent flavor with small seeds. Easy to grow.		1	1
Lettuce										
	Exclusive		Heatwave Blend	50	Several Vars.	Pots	Heat loving blend of colors. Multiple harvests.		1	1
Melon										
			Ambrosia	86	6" Fruit	Pots	Extra sweet and juicy these 6" melons are good to the rind.		1	
Strawberry										
			Berri Basket White	84	Everbearing	Pots	Big, deep red with full flavor. Bushy plants.		2	1
Squash, Summer & Zucchini										
	Exclusive		Burpee Golden (Squash)	54	6-8" Fruit	Pots	Classic yellow Summer Squash. Straight neck variety.		1	
	Exclusive		Burpee Hybrid (Zucchini)	50	6-9" Fruit	Pots	Top selling Zuc for 40 years. Compact plants, big yields.		1	1
	Exclusive		Cupcake	30	Patty-pan 5"	Pots	Edible skin like Zucchini. Flavor like patty-pan.		1	



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Burpee Herb Collections

Premium 1 Cart Collection

Herbs are hot, and this market balanced collection covers the spectrum. Great opportunity to capture a growing market segment.

Qty _____

Core 1/2 Cart Refiller

Great as a mid-season resupply or for a core collection in a limited program. Weighted mix based on sales performance and gardener demand.

Qty _____

Produced in 4.5" Branded Burpee Pot, 10 Plants/Flat.
Cart capacity is 30 flats - 300 plants (50 per layer, 6 layers per cart). Pricing: \$2.10 each/\$21.00 flat List \$2.05 each/\$20.50 flat Volume \$2.05 each /\$20.50 flat Hy-Vee

BURPEE Branded Herb Program Spring 2020

Burpee Exclusive	Class	Variety	Height	Pots	Comment	Order Own Mix	Premium 1 Cart Collection	Core 1/2 Cart Refiller
							30	15
	Annual	Basil, Italian Large Leaf	24" - 30"	Pots	Authentic flavor fresh or dried. Tasty.		4	2
Exclusive	Annual	Basil, Pesto Party	18" - 24"	Pots	Late flowering, well branched, sweet Italian flavor.		4	1
	Perennial	Chives, Onion	12" - 18"	Pots	Ornamental and edible. Can be grown in pots.		1	1
	Annual	Cilantro, Santo	12" - 24"	Pots	Unmistakable aroma & taste. Easy to grow.		3	2
	Annual	Dill, Bouquet	24" - 36"	Pots	Delicate fern leaf foliage, multipurpose.		1	1
	Annual	Lavender, Elegance	12"	Pots	First year flowering, great for drying. Attracts butterflies.		1	
	Perennial	Mint, Peppermint	12" - 24"	Pots	Easy to grow, great in containers. Purplish stems and leaves.		2	1
	Perennial	Mint, Spearmint	36"		Fragrant leaves for culinary, cocktail and aromatherapy use.		1	
	Perennial	Oregano, Greek	18"	Pots	Versatile culinary herb. Easy to grow, may overwinter.		2	1
	Annual	Parsley, Italian Dark Leaf	12"	Pots	True culinary qualities, wonderful flavor & healthy.		1	1
	Annual	Parsley, Triple Curled	12"	Pots	Fast-growing, curled leaves. Flavoring and garnish.		2	1
	Annual	Rosemary, Spice Island	24"	Pots	Very ornamental with great culinary uses.		2	
	Annual	Sage	18" - 24"	Pots	Zone 4 hardy, forms a sturdy bush. Harvest before bloom.		2	1
	Annual	Savory, Summer	12" - 30"	Pots	Peppery-tasting leaves, essential ingredient of Herb de Provence.		1	1
	Annual	Tarragon, French	10" - 14"	Pots	Favorite both fresh and dried. Adds depth to dishes.		1	1
	Annual	Thyme, Summer	12" - 16"	Pots	Low growing and spreading. Aromatic flavor fresh and dried.		2	1

Burpee Home Gardens Vegetables & Herbs

Plantpeddler is your first and most experienced producer of the Burpee program

- Expanded assortment—more Boost
- Complementary POP
- National advertising campaign



PRODUCT DETAILS:

- #1 name in gardening, the Burpee Boost line features extra antioxidants and higher nutrition.
- Burpee branded pots with QR coded tags for every plant.
- Burpee has a national ad campaign to complement your marketing.
- 4.5" Burpee branded and tagged pots, 10 per flat, 30 flats per cart. 2 cart minimum.
- Store locator program invites the Burpee clientele to be guests in your stores.