

PLANTPEDDLER

"Testing the Best in the Midwest"

Variety Day 2015

FRIDAY, AUGUST 7, 2015 9:00am - 4:00pm

Join Us! Variety Day 2015 is all about you. Explore, evaluate, engage, expand your knowledge, and enjoy networking. The color is dazzling, and the day includes so much more.

With great pride, we invite you to spend a day with us at Plantpeddler. This year, we've built more into the event to provide you with valuable knowledge and tools to better manage your greenhouse, garden center and horticulture business. This is a great venue with proven results. Increase your success, grow your sales. Bring your team, invest the time, reap the benefits. Do not miss this event!

This year, the collection features nearly 1000 premium vegetative varieties from our network of leading global breeders, all awaiting your evaluation. You and your staff are cordially invited to this day of networking, while enjoying good old Iowa hospitality! A day just for you!

Variety Day Activities:

Featured presenters include Dr. Chris Currey (Keynote), Tami van Gall, Steve Rinehart, Judy McWhorter, Cozette Hadley.

Trial grounds collection from a global array of breeders.

Nearly 1000 selections for your review and evaluation.

Fresh from Iowa lunch under the big top.

Greenhouse and facilities tours.

Networking with colleagues and horticultural professionals

Breeders Represented:

Amerinova, Ball Floraplant, BBA, Begonien Rieger, Benary, Beekenkamp, Cultivaris, Danziger, Dümmer Orange, Kaliebe, Kientzler, Koppe, NuFlora, Oglevee, PAC, PlantHaven, Plantpeddler, PSI, Sakata Orn., Selecta, Suntory, Terra Nova, Volmary, Westflowers, Zlesak

Garden Sponsors:

Austram, BASF, BWI, Carlin's, HC Companies, Hort Americas, OHP, Pace 49, Plant Marvel, Pöppelmann, Premier Horticulture, Syngenta Crop Protection, Winfield



To make the best of Variety Day, please RSVP. Contact us at www.plantpeddler.com, email info@plantpeddler.com, or call 800-827-1654 and ask for Stacy Bryant. Travel guide, accommodation and event information is available.

530 2nd Ave. SW, Cresco, IA 52136 • 800-827-1654 Fax: 563-547-5792 • www.plantpeddler.com

