

PLANTPEDDLER Variety Day

“Testing the Best in the Midwest”

Friday, August 2, 2019 - 9AM to 4PM

Schedule of Events

9:00: Trial Gardens Open

11:45 – 1:30: Lunch Under the Big Top

Presentations

9:45 AM: **Jennie Smith, BASF**

Regional Sales Manager (US)- Greenhouse & Nursery, Bio Team Leader

Integration of Biological and Conventional Controls from BASF

10:30 AM: **Lisa Heredia, Danziger**

Marketing and Key Accounts, North America

Growing Together: The Danziger/Plantpeddler Partnership & 2020 Programs

11:15 AM: **Carlos Bogran, OHP Inc.**

Technical Manager

New Biological Products and Novel Compounds for Control of Insect Pests in the Greenhouse

12:30 PM: **Bart Hayes, Westhoff/PAC Elsner**

Sales Manager

Westhoff: New Varieties for 2019-2020 and a Sneak Peak Forward

1:15 PM: **Mike Gooder, Plantpeddler**

President

*Turning Plants, People & Predicaments into Profits.
(Presented at Cultivate 2019)*